



NEON



NEON HOLES
NEON SOLID
NEON OPEN

ABOUT
STORE NORSKE NEON IS A REMIX OF THE METALL STANDARDBOKSTAVER-ALPHABET 'METAL STANDARD LETTERS', USED BY THE SIGN MAKERS AT NEON ELECTRIC LIMITED AS. THEY TRAVELLED AROUND WITH A CHARACTER MAP AND SUITCASE SHOWING POSSIBLE LETTER AND COLOUR VARIATIONS. THE ALPHABET HAD A LOT OF ALTERNATE CHARACTERS, TO MATCH THE CRITERIA OF THE CLIENT. THE CHARACTERISTIC HOLES IN THE IN THE LETTERS WERE USED AS EXITS AND ENTRANCES FOR THE NEON PIPES, THE LONGER ONES ARE FOR WHEN THE PIPES NEED TO LOOP TO COVER THE WHOLE LETTER. IN THE DIGITAL FONT, THIS CREATES A NICE STACCATO RHYTHM WITHIN THE HARMONIC GEOMETRIC LETTERS. MID-CENTURY NEON ELECTRIC WAS ONE OF THE MAIN NEON SIGN SUPPLIERS IN NORWAY, THEY DELIVERED SIGNS FOR BIG EVENTS AND IMPORTANT BUILDINGS, LIKE THE SIGNS FOR THE OSLO 1952 WINTER OLYMPICS AND DEICHMANSKE BIBLIOTEK 'OSLO MAIN PUBLIC LIBRARY'. THE ONE AT THE CITY LIBRARY HANGS TO THIS DAY. THE REMIX WAS ORIGINALLY PART OF THE LETTERING SERIES MADE FOR THE EXHIBITION SKRIFT I OSLO.

DESIGN
ARVE BÅTEVIK (2020–2021)

ENCODING
DISPLAY

VERSION
1.001

FONT ENGINEERING
BAAT AS

LICENSE ONLINE
SKRIFTKOMPANI.NO

INQUIRIES
LISENS(A)SKRIFTKOMPANI.NO

BAAT AS
6104 VOLDA
NORWAY

BASIC CHARACTERS

**A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z Æ Ø Å**

FURTHER CHARACTERS

**À Á Â Ã Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö ß Ù Ú Û Ü Ý
Æ Ø Å &**

NUMBERS

0 1 2 3 4 5 6 7 8 9

GERMAN

STRASSE ▶ STRAÙE

STYLISTIC VARIATIONS

O O O

C C C

G G G

Ø Ø Ø

D D D

J J

M M

S S S

BASIC CHARACTERS

A B C D E F G H I J K L M N O P Q R S T U V
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S S S

OSLO 1952
FISK & VILT
LANBRUKETS
DEICHMAN

**STANDARD
BOKSTAVER**

ELECTRO

VAKUUM

1874-1923
OLYMPICS
THE NEON
MAA A A A N

COYDOGS
COYDOGS
COYDOGS
COYDOGS

SUPPORTED LANGUAGES

**DANISH
DUTCH
ENGLISH
FRENCH
GERMAN
ITALIAN
NORWEGIAN
SWEDISH**

